

The Lifestyle Lounge

This agreement is between **Monica Aparicio, the creator of the event** and **xxxxxxxxx, the participating sponsor**, for event sponsorship at The Wellness Lounge.

Monica Aparicio agrees to provide **xxxxxxxxxxx** all the pre-event services and features* of **SILVER** sponsorship at The Lifestyle Lounge, to be completed by DECEMBER 16, 2015. * See section 1 of page 2 for items listed under level of sponsorship participation.

x

xxxxxxxxxxx, agrees to pay a **flat rate of \$250** in exchange for receiving the benefits of **SILVER sponsorship** at the time of signing the agreement.

If a payment plan has been established between **Monica Aparicio** and **xxxxxxxxxxx**, both parties agree to honor the terms of payment established at the time of making the agreement and listed in section 2 of page 2.

By signing this agreement **Monica Aparicio** agrees to feature **xxxxxxx** as the **ONLY** participating sponsor representing **ONLY** the area of expertise at The Lifestyle Lounge OF **xxxxxxxxxxxxxxxxx PRODUCTS**

In addition, **xxxxxxxxxxxxxxxxx**, agrees to **ONLY** represent the services/products for which it has been agreed to be featured at The Wellness Lounge** and no other product or service. ** See section 4 of page 2 for contract clauses.

Xxxxxxxxxxxxxxxxxx as participating sponsor agrees to the following:

1. Promote event in newsletter/email to list*
2. Promote event on social media** included but not limited to:
 - At least 1 face book post every week leading to the event
 - At least 2 tweets per week, every week leading to the event if applicable
 - Other social media mentions at your discretion
3. Provide date for newsletter send out dates via email
4. Join The Lifestyle Lounge Community Face Book Page

* See section 3 of page 2 for promotion guidelines

** Applies only to the social media channels in use by participating sponsor

In addition, **Monica Aparicio, as creator of the event**, agrees to provide the following:

1. Copy and images to be included in newsletter
2. Copy to be used for social media
3. Administrator access to The Lifestyle Lounge Face Book Page

SPONSOR SIGNATURE

DATE

SECTION 1

SILVER LEVEL SPONSORSHIP PARTICIPATION BENEFITS

- BE THE ONLY VENDOR FEATURED IN YOUR PRODUCT CATEGORY
- DISPLAY TABLE FOR YOUR PRODUCTS (APPROXIMATELY 4 FT OF SPACE) AND TABLECLOTH
- BRIEF FRONT OF ROOM MENTION OF YOU AND YOUR WORK
- INCLUSION OF A PROMOTIONAL OFFER IN GOODIE BAG
- INCLUSION OF A PROMOTIONAL OFFER IN DIGITAL GOODIE BAG
- 1 ASSISTANT TICKET FOR THE EVENT

SILVER LEVEL SPONSORSHIP PRE-EVENT SERVICES

The following pre-event services will be provided to the participating sponsor, by the creator of the event, the day of the event:

- 3 SOCIAL MEDIA MENTIONS (TWITTER, FACEBOOK, LINKED IN)
- ADMINISTRATOR ACCESS TO THE COMMUNITY FACEBOOK PAGE
- SPOTLIGHT FEATURE ON THE LIFESTYLE LOUNGE SITE

SECTION 2

TERMS OF PAYMENT

INVESTMENT

1. ALL PAYMENTS MUST BE MADE VIA CREDIT CARD OR PAYPAL
2. FULL INVESTMENT MUST BE PAID IN FULL AS AGREED TO IN PAYMENT PLAN

PLEASE NOTE INVESTMENTS, EITHER PAID IN FULL OR IN PART CANNOT BE REFUNDED.

PLEASE SIGN STATING THAT YOU UNDERSTAND WHAT YOU ARE RECEIVING BASED ON YOUR LEVEL OF INVESTMENT AND PARTICIPATION.

SIGNATURE

DATE

SECTION 3 PROMOTIONAL GUIDELINES

AS A PARTICIPATING SPONSOR YOU AGREE TO:

1. Send out ONE email/newsletter to your list that is ONLY about your participation at The Lifestyle Lounge. ** The date must be within 4 weeks prior to the event and at least 2 days BEFORE
2. Add Monica@totalliferemix.com to your list PRIOR to sending out your email/newsletters
3. Email the date you have selected to send out your email/newsletters
4. Join The Lifestyle Lounge Face Book page and FB event page
5. Invite your face book friends to the FB event 3 weeks prior to the event
6. Be present at The Lifestyle Lounge on at 530pm to set up and be present at your table between the hours of 630-930pm
7. Provide a postcard offer/ product for 100 people the day of the event to be included in the goodie bag.
8. Respond to email and phone communication in the weeks leading up to the event.

SIGNATURE

DATE

SECTION 4

CONTRACT CLAUSES

This contract is null and void in the event that the participating sponsor promotes, represents or features a service or product at the event that is NOT agreed to PRIOR to the event and included in this contract.

If the participating sponsor in any way promotes, represents, or features any product or service at the event that is NOT agreed to PRIOR to the event, the participating sponsor will be asked to refrain from participating and the investment will not be returned.

SIGNATURE

DATE